



This guide is to assist users with the correct application of the Analytic Systems corporate brand. Please do not use the logo in any other format or variety other than indicated in this reference guide.

Contact at Analytic Systems for further information

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**Standard authorized two colour logo**



**Authorized reversed colour version**



**Authorized one colour version**



**Unauthorized one colour version**



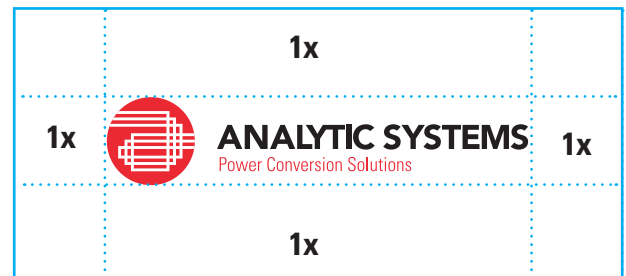
**Do not alter the Analytic Systems logo in any way.** The symbol and wordmark need to be consistently together. If there is an instance where the symbol needs to be used on its own, please contact Analytic Systems.

**Free Space**

Please ensure an adequate amount of free space is around the Analytic Systems logo.

To the right is an example of the free space required around the logo.

X represents the size of the symbol portion



**Corporate Colours**



**C2, M96, Y87, K0**  
**R233, G46, B51**  
**#E92E33**  
**PANTONE 185**



**BLACK**

**File Formats**

For commercial printing, silk screening and most signage applications, please use EPS (vector based) file formats.

For web applications, digital applications and common software, such as MS Office, please use JPG or PNG (pixel based) file formats.